

Bridging the digital divide



astro

In launching the nation's first digital pre-paid TV service, Astro has cemented its reputation for innovation, along with a place in the hearts of Malaysians. In Malaysia today, consumers experience greater convenience and flexibility in enjoying their TV, without monthly fees or contracts. It was no surprise that Astro earned a **'Brand of the Year' award by popular vote** - testament to its efforts in bringing Malaysians the best in entertainment, education and information.

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Customer Experience Systems (CES)
Voucher Manager
Managed Services Operations