Leading Scandinavian media group transforms IT asset management with Absolute Manage

CASE STUDY

COMPANY PROFILE

CORPORATE

Schibsted is an international media group based in Scandinavia with major operations across all of Scandinavia, other European countries and around the world. Schibsted owns many of the largest newspapers in Norway and Sweden, and is engaged in news media businesses in other European countries, including France, Spain and Estonia. Some of its key brands are VG, Aftenposten, Aftonbladet, Svenska Dagbladet, Finn.no, Blocket and Leboncoin. The company has operations in 27 countries, with approximately 7,400 employees.

www.schibsted.com

PLATFORMS

SOLUTION

Absolute
MANAGE

"There are multiple things about Absolute Manage that are useful to Schibsted. But perhaps most important for the business is that Absolute Manage is a big part of the service we deliver to our users. Supporting users and enabling them to carry out the business of Schibsted with resources and equipment that function efficiently is the main thing."

Yngve Åström, Problem Manager
Schibsted Centralen AB

BACKGROUND

Schibsted Centralen provides service to all of the Schibsted businesses in Sweden, managing approximately 1,400 users, located mainly in Stockholm, and two smaller regional offices. In Sweden Schibsted has a mixed IT environment comprised of Windows and Mac OS. Approximately 85 percent of staff use Macs.

THE CHALLENGE

One of the biggest challenges Schibsted faced was ensuring staff were using the same version of design software. This was essential since newspaper operations staff will share material such as page layouts. If the software versions were not identical, the editing process would be inconsistent. **>>**

Absolute®Software

▲ Schibsted headquarters Oslo, Norway

CASE STUDY

In the past, the IT team managed this challenge by manually reviewing each device, making sure the right software version was installed. With 1,400 computers to manage this was a huge task. The company also wanted to find an effective way to track and collect information about its computing assets to incorporate into the enterprise-wide asset management system.

THE SOLUTION

Schibsted Centralen installed Absolute Manage on 1,400 company-owned devices. Detailed data from each device is delivered via the corporate network, then to a central dashboard where the Schibsted IT team can manage and control each device.

Schibsted uses Absolute Manage to track asset inventory and monitor devices for information including installed software and other details. Absolute Manage helps automate functions such as software licensing so all devices have licensed software and no user infringes on vendor agreements. With Absolute Manage, IT will be alerted if unapproved software applications are installed on a company-owned device.

In addition, Absolute Manage is used to automatically install software onto new devices based on user profile.

After the initial rollout, Schibsted extended the use of Absolute Manage to include iOS devices, allowing Schibsted to secure and manage 1,600 iPhones and iPads.

THE BENEFITS

1

> TIME SAVED
Time spent manually managing devices has been reduced by 50 percent.

2

> REDUCED COSTS
Resources are maximised and devices are utilised more effectively using device data provided by Absolute Manage.

3

> ACCURATE ASSET TRACKING
IT can rely on up-to-date and accurate inventory and asset data, allowing them to focus only on those devices that need attention.

For more information about Absolute Software solutions please visit: www.absolute.com

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